

## **The Tour de Paradise fundraising goal is \$30,000.**

### **Collect pledges from family, friends and co-workers!**

Thank you for participating in the Tour de Paradise and supporting Duet! We've made it easy for you to help us reach our fundraising goal.

When you register online, simply create your own personal Tour de Paradise web page. Get started with just a few clicks. Create a user ID and password – then, simply ask family and friends to sponsor your ride. You may upload a profile picture, share emails, and update supporters on your progress.

**All adult riders, 17 years and older, are required to raise a minimum of \$100 in pledges, in addition to paying the registration fee.**

### **Personal Fundraising Tips:**

- Start today. Set a personal fundraising goal of at least \$100.
- Email family and friends to let them know you are riding in the Tour de Paradise. Include the link to your personal fundraising page. Encourage them to support your ride by making a donation online.
- Fundraising comes more naturally when you make it personal. If you are a volunteer, or a friend or relative receives services through Duet share your story with potential sponsors.
- Follow up. Let your contacts know how your training is going – add some humor and remind them that their support will encourage you to keep pedaling!
- Send thank-you notes or a personal email to everyone who contributes to your fundraising goal. Let them know how well your ride went. This will help them feel part of your experience and they'll look forward to supporting you next year!

### **Raise \$500 dollars in 5 Days!!**

**Day 1** – Start by sponsoring yourself for \$50.

**Day 2** – Ask two family members to sponsor you for \$50 each.

**Day 3** – Ask ten friends to contribute \$20 each.

**Day 4** – Ask five of your co-workers to contribute \$20 each.

**Day 5** – Ask your boss for a contribution of \$50 or if your company will match what you raise.